

Slactivists United Pledge

"Live free or die" not "Pay big and lie"

WE at NECN, a television station, cable network, Internet entertainment or information provider hereby pledge that: We will not air any advertisements which discuss politics, any politician, or any policy matters unless We are provided with and allowed to provide our viewers via the internet, the name of any voter who has financed the ad, or publicly traded company, or any profit or nonprofit organization unless they provide information below.

Any voter so listed must swear under penalties of perjury the money they gave was their own and was not provided by anyone else & no one else gave or will give them a same or similar sum one year before or after the donation.

Any publicly traded corporation will provide the name and contact information of the members of the Board of Directors.

Any organization ad time buyer, will need to provide a list of their 10 top voter contributors, (for purposes of this pledge people in one degree of kinship are deemed to be one voter), their Board of Directors names and contact information and in the case of nonprofit evidence 80% of their intake is used to provide direct services, exclusive of salaries and any public dissemination of information, including the production costs for the public information.

Hi, I didn't walk because, frankly, I'm lazy; I mean I had better things to do like, well not the dishes, but certainly binge watching Breaking Bad. Like most people I am greatly offended by the ads that I was forced to watch in the midst of mindless entertainment during the last few election seasons. But as I was contemplating what to do I remembered an article I read about slactivists who would take time on the internet to support, financially and verbally, various causes. The writer was lamenting their (my) lack of any other involvement. I then had an "Aha" moment. If it is hard to get people to do something, it should be relatively easy to get them to do nothing.
So, all you slactivist out there I am asking you to:

TRUTH FOR TUESDAYS: Do not order any media that you have to pay for on Tuesdays. Yes, pay your cable bill but don't do the extras; for example don't order on demand for the movie that you wanted to see but didn't get the theater cause it took too much energy. Put it off for another day.

WATCH OUT WEDNESDAYS: Now it's harder to figure out what to do about over the air station, cause unless you are a Nielsen family nobody will notice. But you could take the time, just a little bit of time, to e-mail your over the air station and tell them you want them to take the pledge above.

I know the cable companies and, I guess we could call them, Internet channels with say "they don't have control over the ads embedded in the shows they carry". So what. Our goal is to put pressure on the entertainment providers to choose ~ reject ads that come from sources that can't be identified. They'll get enough political ads from people proud to support their (whatever) position. Let the market work.

Handing out this piece of paper was hard enough, you take it from here.